

## PRESENT YOU AND YOUR COMPANY AT DAGA 2018 IN MUNICH

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### OPPORTUNITIES FOR ADVERTISING (PLUS 19% VAT)

#### **Advertisement in DAGA Program Book**

No of copies: 1500

(black and white, format of 124 x 216 mm incl. 3 mm added margin)

Final format: 118 x 210 mm including min. 5mm margin space before writing)

Please send your two-page advertisement as two separate pages)

Please send in your PDF by 22 December 2017 to [tagungen@dega-akustik.de](mailto:tagungen@dega-akustik.de)

Per item:

One-page  
300,- €

Two-page  
600,- €

#### **Advertisement on Inside Front / Inside Back Cover in DAGA Program Book**

No of copies: 1500

(in color, one-page, format of 124 x 216 mm incl. 3 mm added margin,

Final format: 118 x 210 mm including at least 5mm margin space before writing)

Please send in your PDF by 22 December 2017 to [tagungen@dega-akustik.de](mailto:tagungen@dega-akustik.de)

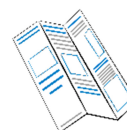
**already taken**

1.100,- €

#### **Congress Bag Insert**

Items: 1300

- Leaflet of one page (max. A4, printed front and back) or flyer or
- Multi-page brochure (max. 100g per item)
- Costs of production and delivery by Sponsor



Leaflet / Flyer: 600,- €

Brochure: 1.200,- €

#### **Advertisement in Conference App**

- Present your advertising banner (300 x 100 px) on the start page of DAGA Conference App

- The App will be available online for computers and mobile devices (no download necessary)

- Participants use the app to create their individual schedule – before, during and after the conference.



**already taken**

900,- €

## SPONSORING (PLUS 19% VAT)

Become

- Diamond Sponsor** from 10.000 €
- Platinum Sponsor** from 6.000 €,
- Gold Sponsor** from 4.000 €,
- Silver Sponsor** from 2.500 € or
- Bronze Sponsor** from 1.000 € (monetary and intrinsic value are being added up.)

Besides the opportunities you will find in the following options, all sponsors will be acknowledged with their company logo and sponsoring status (Diamond, Platinum, Gold, Silver and Bronze):

- ✓ in Program Book
- ✓ in Conference App
- ✓ on DAGA Webpage and
- ✓ in DAGA Online Proceedings

### Congress Bags

Items: 1300

- Every conference participant receives a canvas tote bag with your company logo. It will be used, showing your logo, during and also beyond the conference
- Bags are supplied by sponsor, in accordance with our approval of design



**already taken**

300,- €  
plus own  
production costs  
(from 1500,- €)

### T-Shirts or Vests for DAGA Volunteers

Items: ca. 40 (in accordance with sponsor)

- Your company logo will be present all around DAGA Conference on T-Shirts or Vests of our DAGA Volunteers
- T-Shirts / Vests are supplied by sponsor, in accordance with our approval of design



**already taken**

200,- €  
plus own  
production costs

### Ceramic Mugs for Coffee Breaks

items: 1300 (or in accordance with sponsor)

- „DAGA Mugs“ with your company logo are used during coffee breaks and also beyond the conference as a memorable souvenir
- Your very own print design with your company logo and DAGA logo, in accordance with our approval of design.
- The financial contribution is used for cleaning the mugs during the conference



**already taken**

500,- €  
plus own  
production costs

### Refreshments during DAGA Conference

- Service staff are wearing aprons with your company logo (supplied by sponsor)
- three standup-displays (display of max. 200 x 85 cm)\* with your company logo at Coffee Stations



from 3.000,- €

### DAGA Beer at Social Evening

- Service staff at bar are wearing aprons / T-Shirts with your company logo (supplied by sponsor)
- Signs on Buffet with your company logo
- Optional: Beer served in glasses or beer mugs which are decorated with your company logo (supplied by sponsor)
- Sponsor is acknowledged by Conference Chair during speech at Social Evening
- Application of napkins with your company logo (supplied by sponsor)



from 5.000,- €

### Standout Sponsorship for Standout Music at Social Evening

*Top Latin Jazz Band, triple Gold winner at Global Music Awards 2016, triple Grammy Nominee and „Top 82 bass player of all times“ according to Bass Guitar Magazine, Bass Musician Magazine counts him amongst the TOP 10 of electric bass players in the world – naturally at home on the big stages of the world – and now at DAGA!  
A once in a lifetime opportunity to connect your company to an exceptional event at DAGA, combined with the unique atmosphere of the event location Kesselhaus at Zenith.*

- Oral acknowledgement of sponsor by Conference Chair at Social Evening
- Prominent display of your company logo next to announcement of Social Evening in program book, conference app and web page
- Two standup-displays\* (displays of max. 200 x 85 cm) with your company logo right next to the stage throughout the three-hour performance
- Oral acknowledgement also at DAGA Opening Ceremony, with your company logo on power point slide



**already taken**

5.000,- €

### Notepads for Congress Bags

items: 1300

- Your company logo is present on the sponsored notepads for each participant, whenever they are used during DAGA and beyond the conference



**already taken**

600,- €  
plus own  
production costs

### Pens for Congress Bags

Auflage: 1300

- Your company logo is present on the sponsored notepads for each participant, whenever they are used during DAGA and beyond the conference



**already taken**

400,- €  
plus own  
production costs

### Gift Insert for Congress Bags

Items: 1300

- Little bags with chocolate, biscuits, Gummi Bears... with your company logo in every congress bag to sweeten the conference for all participants



**already taken**

200,- € plus own  
production costs

### Biscuits for Coffee Breaks

- Baked goods (muffins, biscuits, ...) decorated with your company logo as edible imprint or on its wrapping are outlining coffee and refreshment stands



production costs  
(from 1300,- €)

## TAX-FREE SPONSORING (0% VAT)

### **Break Slides in Session Hall(s)**

- Your company logo is displayed on a presentation slide before sessions, during breaks and also between subsequent lectures
- Acknowledgement as sponsor with your company logo in DAGA program book and in Conference App as well as on DAGA webpage and in Online Proceedings

Plenary Hall:  
700,- €

Session Hall:  
je 500,- €

**8 halls still free**

### **Drinks and Snacks for Meeting of "junge DEGA", DEGA's Young Professionals**

- You are acknowledged and your company logo will be displayed on a presentation slide right at the beginning of the meeting
- As sponsor, you are invited to to the meeting and welcome to socialize and network with the future elite of professional acousticians

from 500,- €

### **Your own Sponsoring Idea**

We are curious to hear about your own Sponsoring Proposals for supporting DAGA 2018.

## OPPORTUNITIES FOR DONATIONS

For all donations, German Acoustical Society e.V. (DEGA) will provide you with a donation receipt. For donations of 300 € or higher, we will acknowledge the donor in our Program Book or in the Online Proceedings (in alphabetical order without company logo).

\* Sponsors will be responsible for production and delivery of standup-displays as well as posters.

## APPLICATION

We hereby order the following **Sponsoring for DAGA 2018:**

Names of sponsoring / advertisement Items

Name of your Company

Address

Date, Signature and Company stamp

Please send this form by email to:

**Julia Schneiderheinze / tagungen@dega-akustik.de / Phone: +49 (0)30-340 6038-04**

All sponsors will receive an invoice by German Acoustical Society (Deutsche Gesellschaft für Akustik e.V., DEGA) before their payment.